University of Delhi Chanakyapuri, New Delhi - 110021

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Tel No. : +(91)-(011)-26110041, 26875400

Fax No.: +(91)-(011)-24105466
Website: http://www.jmc.ac.in
Email Id: jmcadmn@yahoo.co.in

info@jmc.ac.in principal@jmc.ac.in

ADD-ON COURSES 2017-18

S. No.	Name of course	Total number of students enrolled	Number of JMC students enrolled
1	Financial Management	26	6
2	Corporate Communication and Public Relations	13	3
3	Media Studies	29	13
4	Advertising and Marketing	41	12
5	Camera and Photography	14	3
6	Sports and Event Management	8	5
7	Artificial Intelligence and Data Science	27	27
8	French Language	36	*
9	Spanish Language	19	*
	TOTAL	213	

^{*} Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE	MODULE 1
OUTLINE	Introduction to Financial Accounting
	Preparation of Financial Statements
	Financial Statements of Limited Companies
	Annual Report
	Introduction of Cost Concepts
	Cost-Volume-Profit Analysis
	 Decision involving Alternate Choices.
	MODULE 2
	Introduction to Financial Management
	Time value of Money
	Introduction to Risk and Return
	Valuation of Securities
	Financial Statement Analysis
	Financial Forecasting
	Cost of Capital
	Basics of Capital Expenditure Decisions
	Analysis of Project Cash Flows
	Cases and Exercises
	Time value of money
	Introduction to Risk and Return.
	Valuation of Securities.
	Cost of Capital.

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Basics of Capital Expenditure Decisions.

MODULE 3

- Leverage
- **Capital Structure Theories**
- Capital Structure Policy
- **Dividend Policy**
- Management of Working Capital
- **Estimation of Working Capital Needs**
- **Inventory Management**
- Receivables Management
- Treasury Management and Control
- **Financing Current Assets**
- Risk Analysis and Optimal Capital Expenditure Decision
- **Current Development**
- Cases and Exercises
- Capital Structure
- **Dividend Policy**

MOU



FOCUS LEARNING GROUP

MEMORANDUM OF UNDERSTANDING (MOU)

Introduction

Jesus & Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a Professional Certificate Program for the 11th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.

A Joint Certificate Program in **Financial Management**Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November

Novemoer

Program fee – Rs. 15,000/- per student

Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.

Responsibilities of FOCUS Learning Group

- Ensure high quality training to students who enroll and jointly award certificates.

- Ensure smooth functioning of students who enroll and jointly award certificates.

 Provide any necessary training material to support/enhance the learning.

 Cost of all the necessary training material and the trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector.
 Create awareness about the program through posters, pamphlets and banners.
 Help FLG organize pre-program session/s to encourage and counsel students.
 Collect fee Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Four Thousand Five Hundred Only) to FLG after the last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).

FOCUS LEARNING GROUP 1C/1, New Rohtak Road, New Delhi - 110005 E-mail : focusiearninggroup@gmail.com

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Complete Agreement

This document represents the entire understanding between Focus Learning Group and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving at least 30 days notice in writing, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
Sr. Rosely som	AmetBagga
Sr. (Dr.) Rosily Trincipal Principal Principal Jesus & Mary College Chanakyapuri,	Avneet Bagga Director
Witness New Delhi-110021	Witness
Ju-H	ANTTA SHARDHA

NAME OF	S. No.	Name of the student
STUDENTS	1	Tanvi Bansal
	2	Samridhi Sharma
	3	Radha Jatodia
	4	Namrata Kukreja
	5	Taniya Kaur
	6	Arleen Kaur
	7	Ananya Chaudhary
	8	Drishya Wahie
	9	Poonam Arora
	10	Gunjan Sangal
	11	Srishti Mittal

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	T			
12 Sanjana Singh				
	13	Manvi Thapar		
	14	Priyanka		
	15	Shikha Rai		
	16	Vanshika Bhatia		
	17	Riya Sharma		
	18	Akanksha Negi		
	19	Aashi Maksija		
	20	Manvi Adlakha		
	21	Stuti Agarwal		
	22	Panchsheela		
	23	Mansi Gupta		
	24	Vriti Adhlakha		
	25	Priyasha Sharma		
	26	Diksha Pant		
NAME OF	S. No.	Name of the student	Course	
JMC STUDENTS	1)	Gunjan Sangal	Есо Н	
STUDENTS	2)	Srishti Mittal	Eco H	
	3)	Sanjana Singh	B. Com H	
	4)	Manvi Thapar	BA Prog	
	5)	Vanshika Bhatia	BA Prog	
	6)	Manvi Adlakha	B.Com H I	

NAME	CORPORATE COMMUNUICATION AND PUBLIC RELATIONS
	(GP02CCPR)
COURSE	• History and practice of public relations in Indian and global setting – The
OUTLINE	importance of communication in a spectrum of corporate setting is analyzed.
	Need and role of PR professionals is studied.
	• Communication ethics, low and regulation is discussed.
	• Media Environment in India and the world – Building and maintaining
	relationships of credibility with the media and developing methodology for the
	successful practice of media relations. The overview of the print, electronic and
	digital media is given and PR is understood in the context of a fast-growing, fast-changing media.
	• Developing specialized skills for effective writing including brainstorming,
	researching, planning, structuring, wording, presenting, rewriting are taught
	through drill exercises in reading and understanding corporate news and
	literature.
	• Qualitative research methodologies to produce knowledge-driven programs and
	to measure the outcome of marketing strategies are discussed.

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- Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is
- Even Management and Planning Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught in details.
- Case Studies Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood.

Assignments

MOU



MEMORANDUM OF UNDERSTANDING (MOU) 2017-2018

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Course to be offered

A Joint Certificate Program in Corporate Communication & Public Relations Duration of program - 30 hours (15 sessions of 2 hours each) / 3 months / over by November

Program fee - Rs. 15,000/- per student

Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.

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- Ensure high quality training to students who enroll and jointly award certificates.
- Ensure smooth functioning of the program.
- Provide any necessary training material to support/enhance the learning.
- Cost of all the necessary training material and the trainer's fee to be borne by

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector.
- Create awareness about the program through posters, pamphlets and banners.
- Help FLG organize pre-program session/s to encourage and counsel students. Collect fee Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).

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Complete Agreement

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For Jesus & Mary College		For Focus Learning Group
Sr. Rosely som	-	AnutBagga
Sr. (Dr.) Rosily DETr. i.ming Principal Principal Jesus & Mary College Chanakyapuri, New Delhi-110021		Avneet Bagga Director
Witness pluself	,	Witness
Dr Albe Schful		ANITA SHAROHA

NAME OF	S. No.	Name of the student
STUDENTS	1	Divyanshi Aggarwal
	2	Shreyanshi Suri
	3	Aditi Srivastav
	4	Anisha Sunny
	5	Palak Dhingra
	6	Amita Yadav
	7	Arshpreet
	8	Sukhmani
	9	Kanika Sehgal

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	10	Tanya Kararia	
	11	Srishti Nanda	
	12	Shruti Goel	
	13	Ayushi Gupta	
NAME OF	S. No.	Name of the student	Course
JMC STUDNETS	1)	Anisha Sunny	B.Com H
STODINETS	2)	Palak Dhingra	History H
	3)	Kanika Sehgal	BA Prog

NAME	MEDIA STUDIES (CP04MS)					
COURSE	Course Overview:					
OUTLINE	The course will cover modules of Print Media, Photography and aesthetics (to					
	cover both indoor and outdoor shoots), Film Appreciation, TV Production,					
	Anchoring and Radio Jockeying.					
	Topics:					
	Introduction to media and Journalism. Discussions about related work					
	profiles (Indian context)					
	Radio program Production.					
	Voice grooming, Diction and Presentation					
	Scriptwriting and Studio Training					
	Project Work					
	TVand Film Studies					
	Film Appreciation, Camera Shots and Angles					
	Direction basics					
	Project Work-Group Activity					
	• Journalism (Print, Web, TV)					
	News and report writing					
	Photo Journalism					
	Basics of Internet marketing					
	TV News Reading and Reporting					

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K.Sign. I.

MOU

Memorandum of Understanding

Between

JESUS & MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 16 day of May 2017 between the parties as follow:

The Parties

The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- OBJECT: To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

Page 1 of 2

Officiating Phocipul Jesus & Mary College Chanakyapuri, New Delbi-110021

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dia Academs

info@imc.ac.in principal@jmc.ac.in

4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, &OTHER DETAILS: The add-on course to be run under this MoŲ & their respective fee, are detailed in Annexures 1, 2 & 3 respectively

5. FEE SHARING, REIMBURSEMNTS & CALCULATIONS:

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the

JMC (30%): RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

- 6. PRINTING AND STATIONARY: JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.
- 7. RKFMA OBLIGATIONS: As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:
- To design and develop the syllabus, curriculums, structure of the add-on courses.
- To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- Maintain student's records and confidentiality of the same.
- To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing addon courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

Sr. Ronly sm

Characterage New Dethi-11000

- Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses
- Provide, on occasions, its College Auditorium along with audio/video/lights/powerbackup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- Collect fee for the add-on courses and maintain proper record and account of its affair at or R.K. Films & Me

Page 2 of 3

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8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.

8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.

8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU.

12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this It day of May 2017 mentioned herein before at here in before at herein befo

For and On behalf of First Part

Sr. Ronly My Principal Jesus & Mary College

Jesus & Mr. v College Charakyapur, New Dethi-110021

Witness(es):

Name: Adress: For and unthehalf of Second Partin

Managing Trus KFilms & Media Academy

Witness(es): Name: Adress:

Page 3 of 3

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Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

	Topics	-
	Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)	
-		-

- Radio Program Production
- 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training

- 2.2. Scriptwining & Studio Fraining
 2.3. Project Work
 3. TV & Film Studies
 3.1. Film Appreciation, Camera Shots & Angels
 3.2. Direction basics
 3.3. Project Work Group Activity
 4. Journalism (Print, Web, TV)

- 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing
- 4.4. TV News Reading & Reporting

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Sixty hours

Course Fee Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

Chanakyapuri,

New Delhi-110021

NAME OF STUDENTS	S. No.	Name of the student
	1	Purnima Florish Lugun
	2	Debolina Saha
	3	Smriti Shammi
	4	Avni Narang
	5	Vranda Agarwal
	6	Priyasha Trehan
	7	Anjali Jain
	8	Shivangi
	9	Roopal Sharma

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4.0	~ ~:	
10	Sonam Sharma	
11	Akanksha	
12	Vaibhavi	
13	Vaishnavi	
14	Shivika Paliwal	
15	Snehal Mahajan	
16	Kritika Sachdeva	
17	Divya George	
18	Sarah Munir	
19	Tanya Nagpal	
20	Tejasvi Singh	
21	Pooja Chauhan	
22	Nandita Kapoor	
23	Ariana Rocha	
24	Angela Wilson	
25	Jocelyn Jorily	
26	Komal Parnami	
27	Saraswati Singh	*
28	Tanya Arora	
29	Lipy	7.

NAME OF JMC STUDENTS

S. No.	Name of the student	Course
1)	Purnima Florish Lugun	Ist Year
2)	Debolina Saha	Ist Year
3)	Avni Narang	B.Voc
4)	Shivangi	B.com H
5)	Akanksha	B.A Prog
6)	Shivika Paliwal	Soc H
7)	Snehal Mahajan	SocH
8)	Divya George	Pol Sc
9)	Sarah Munir	BA Prog
10)	Tanya Nagpal	Psy H
11)	Angela Wilson	Pol Sc II
12)	Jocelyn Jorily	Pol Sc-II
13)	Komal Parnami	B.Com P

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NAME	ADVERTISING AND MARKETING COMMUNICAT	TIONS
	(CP02AMC)	
COURSE OUTLINE	The Advertising and Marketing Communication course prapplication-based instruction by industry professionals. Deworking knowledge of Advertising and Marketing Commuter they inter-relate, the course comprises of modules, research workshops. Topics: Marketing principles and Concepts Understanding the Advertising Industry Market research Direct marketing Advertising Campaign and Strategy Public Relations and Client Servicing Fundamentals of Digital Marketing	esigned to give unication and how
	Course Training Methodology:	
MOU	Lecture and demonstrations	
	Between JESUS & MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA) This Memorandum of Understanding is made and entered into on day of May 2017 between the parties as follow: The Parties The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part	
	AND	
	R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part. Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.	
	Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together: 1. OBJECT: To facilitate prospective learners/students interested in pursuing Media &	
	by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.	Sec. V
	CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.	1 54
	3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.	1 %
	Sh. Rouly my Page 1 of 3 Auth Sign IV.	The same of the sa
	Jesus & Mary College Channkyapuri, New Delhi-110021	

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Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466 Website: http://www.jmc.ac.in

Email Id: jmcadmn@yahoo.co.in

info@imc.ac.in principal@jmc.ac.in

ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, &OTHER DETAILS: The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.

5. FEE SHARING, REIMBURSEMNTS & CALCULATIONS:

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the

IMC (30%): RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

- 6. PRINTING AND STATIONARY: JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.
- 7. RKFMA OBLIGATIONS: As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:
- To design and develop the syllabus, curriculums, structure of the add-on courses.
- To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- Maintain student's records and confidentiality of the same.
- To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing addon courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

- Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- Provide, on occasions, its College Auditorium along with audio/video/lights/powerbackup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- Collect fee for the add-on courses and maintain proper record and account of its affair at

Page 2 of 3

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info@jmc.ac.in principal@jmc.ac.in

8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.

8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.

8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA

8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate aupon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

 MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU.

12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 16 day of May 2017 mentioned herein before at 16 men 15 men 15 men 15 men 16 men 1

For and On behalf of First Part

Sr · Ronly Am Principal Jesus & Mary College

Jesus & Mr. y College Characky spuri, New Dethi-110021

Witness(es): Name: Adress:

۸.

For and on the half of Second Partin

Managing Trustal KFilms & Media Academy

Witness(es): Name: Adress:

Page 3 of 3

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> info@jmc.ac.in principal@jmc.ac.in

> > Annex. 2

Certificate Program in Advertising & Marketing Communications

The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics

Lessons & instructions about:

- Marketing Principles & Concepts
 - Understanding the Advertising Industry

- Market Research
 Direct Marketing
 Advertising Campaign & Strategy
 Integrated Marketing Communication
- Public Relations & Client Servicing

Course Training methodology

Course Duration

Six months maximum

Total sessions / Total Hours

Forty sessions / Sixty hours

Course Fee

Rs.15,000/-

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA,

For R.K. Films & Media Academa

Jesus & Mary College Chanakyapuri, New Delhi-110021

NAME OF
STUDENTS

S. No.	Name of the student
1	Garima Singhal
2	Harsimran Syan
3	Anisha Sharma
4	Kirti Karwal
5	Srishti Agarwal
6	Ankita
7	Simran Nagpal
8	Simran Babbar

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	9	Aditi Verma	
	10	Arpita Chawla	-
	11	Radhika Sawhney	-
	12	Muskan Sethi	-
	13	Chandreyee Das	-
	14	Anshika	
	15	Priyanka Bhasin	
	16	Sanya Sehgal	
	17	Shipra Jain	
	18	Bharti Tanwar	
	19	Prerna Priya	
	20	Tripty Kumari	
	21	Shreya Khosla	
	22	Geetika	
	23	Aparna Sachan	
	24	Sanya Santosh	
	25	Nidhi Panchal	
	26	Swasti Garg	
	27	Vidisha Goyal	- 1
	28	Karanpreet Kaur	Š.,
	29	Vasudha Kapahi	<u> </u>
	30	Prerna Arora	
	31	Yukta Berry	*** ****
	32	Taneesha Anand	
	33	Surbhi Anand	
	34	Prachi Chopra	
	35	Sanchita Mahajan	
	36	Mayanka Bansal	
	37	Pratiksha Garg	
	38	Roshini Biswas	
	39	Avika Dhingra	
	40	Mohiba Urooj	
	41	Gul Nagpal	NEUMENTON A SAME
NAME OF	S. No.	Name of the student	Course
JMC STUDENTS	1)	Harsimran Syan	B.Com H
STODENTS	2)	Aditi Verma	B.Com H
	3)	Arpita Chawla	B.Com H

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4)	Radhika Sawhney	B. A Prog
5)	Muskan Sethi	B.com H
6)	Priyanka Bhasin	B.A Prog
7)	Sanya Sehgal	B.A Prog
8)	Shipra Jain	BA Prog
9)	Shreya Khosla	B.Com H
10)	Sanya Santosh	BA Prog
11)	Vasudha Kapahi	B.ComH
12)	Sanchita Mahajan	B.Com p

NAME	CAMER	AA AND PHOTOGRAPHY (CP01CP)
COURSE		Overview:
OUTLINE		se is designed to introduce the participant to the key elements of
		phy, both aesthetic and technical. It lets you to be in control of the
		nd not vice versa.
	Topics:	the control of Dhata and the
		sasics of Photography
		Composition, exposure, lighting, lenses, depth of field, macro hotography, use of tripods, polarizing filters etc.
	_	Development of cameras and accessories
		Digital concepts and features of modern DSLR and bridge cameras
		ractical sessions covering
		able tops
		ood photography
		ortraits
	Course T	Fraining Methodology:
		ecture demonstrations, special studio session, field trips (sports,
		rchitecture and street scenes), exhibitions, photo walls, assignments,
NAME OF		tc.
NAME OF STUDENTS	S. No.	Name of the student
STUDENTS	1	Priya
	2	Swastika Mohan
	3	Elina Toppo
	4	Priyanka Tulsian
	5	Shambhavi Sharma
	6	Drishti Panwar
	7	Jahnvi Arora
	8	Alicia Christine Paul
	9	Pranaya Sahay
I		to a series of the contract of

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	11	Anupal Kaur	
	12	Vidushi Godara	
	13	Astuti Raj	
	14	Varsha Sinha	
NAME OF	S. No.	Name of the student	Course
JMC STUDENTS	1)	Swastika Mohan	Psy H
STUDENTS	2)	Elina Toppo	JMC
	3)	Vidushi Godara	BA Prog III

NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU	
	SPORTS EDUCATION DEVELOPMENT AUSTRALIA
	SPORTS EDUCATION DEVELOPMENT ACCTUALITY
	MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN
	JESUS & MARY COLLEGE (JMC)
	SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)
	This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this 2.1 of July 2017 at Delhi
	BETWEEN
	Jesus & Mary College, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;
	And
	SEDA (Sports Education Development Australia), a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").
	SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.
	This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management., i.e, add-on Certificate course titled Sports Events Management; initially for a period of one year which expires on June 30, 2018. The details of this program
	implementation is outlined in Annexure 1.
	Sam Programa Consultation of the Consultation
	For and on behalf of Jesus & Mary College Sports Education Development
	Australia (SEDA)
	Principal Officiating Principal Jesus & Mary College
	Chanakyapuri. New Delhi-110 21 Australia Office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia www.sedagroup.com.au India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Valshall, Ghaziabad. PIN - 201010. Uttar Pradesh www.seda-india.com
	A P / AGREEMENT CONTRACTOR OF THE PARTY OF T

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SPORTS EDUCATION DEVELOPMENT AUSTRALIA



ANNEXURE 1

- 1) NAME OF THE COURSE: CERTIFICATE IN SPORTS EVENTS MANAGEMENT
- (2) DURATION OF THE COURSE: The duration of this course will be 6 months.
- (3) VENUE: Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.
- (4) FINANCIAL CONSIDERATION / COURSE FEE

The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50.

- (5) INTELLECTUAL PROPERTY RIGHTS
 - (i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "Intellectual Property") belong to SEDA India shall remain the sole and exclusive property of theirs.
 - (ii) The Parties agree that any intellectual property developed in the course of conducting Training program in terms hereof shall belong to SEDA only.

(6) COURSE OVERVIEW

This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports event industry placement and not vice versa. The students will learn to prepare an event proposal, conduct risk analysis, design and conceptualise an event, seek permissions and licenses, conduct surveys to plan, organize and wrap up the event. The also learn about management skills like financial management, human resource management, marketing and promotion. The enrolled students will also get opportunity to volunteer or intern at a major event (preferably sports).

Course Training Methodology

Lecture demonstrations, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)

Eligibility

Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered coeducational pattern as well. Certificate will be awarded to students who have 50% attendance and master than the contract of the contra

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Australia office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia | www.sedagroup.com.au India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Vaishali, Ghaziabad. PIN - 201010. Uttar Pradesh | www.seda-india.com

NAME OF STUDENTS

S. No.	Name of the student
1	Ankita Kamra
2	Anuradha Jha
3	Kavita Kumar
4	Kanwal Preet
5	Pranjali Agarwal
6	Mamta Batcheja
7	Riyapi Das

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	8	Kaushiki Goel		
NAME OF	S. No.	Name of the student	Course)
JMC STUDENTS	1)	Ankita Kamra	B.Com	Н
STUDENTS	2)	Anuradha Jha	Pol. Sc	Н
	3)	Kavita Kumar	B.Com	Н
	4)	Kanwal Preet	Pol. Sc	Н
	5)	Kaushiki Goel	B.A Pro	og

NAME	ARTIFICIAL INTELLIGENCE AND DATA SCIENCE (CP11D	(A)
MOU	FLACTIO	
	MEMORANDUM OF UNDERSTANDING (MOU) 2017-2018	
	Introduction	
	Jeşus & Mary College (JMC), University of Delhi in collaboration with Flarrio Technologies Pvt Ltd (Flarrio), New Delhi, have agreed to offer a Professional Certificate Program at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.	
	Course to be offered	
	A Joint Certificate Program in Artificial-Intelligence and Data Science Duration of program – 36 hours (18 sessions of 2 hours each) / 2 months / over by November Program fee – Rs. 15,000/- per student	
	Responsibilities of Flarrio	
	 Ensure high quality training to students who enroll and jointly award certificates. Ensure smooth functioning of the program. Provide any necessary training material to support/enhance the learning. Cost of all the necessary training material and the trainer's fee to be borne by Flarrio. 	
	Responsibilities of Jesus & Mary College	
	 Provide the premises, i.e. classroom with projector. Create awareness about the program through posters, pamphlets and banners. Help Flarrio organize pre-program session/s to motivate and counsel the students. Collect fee - Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to Flarrio. The remittance payment to Flarrio is to be made in two installments. The 1st installment of 50% of the total payable remittance to Flarrio is to be 	
	paid after the completion of 1 month of the 2 month course and the 2 nd installment of the remaining 50% of the payable remittance should be paid after the last session of the program.	cX 2X
	Flarrio Technologies Pvt Ltd	1 'Had
	Registered Office: C-14/2, Saket, New Delhi, 110017 www.flarrio.com	

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info@jmc.ac.in principal@jmc.ac.in

Complete Agreement

This document represents the entire understanding between Flarrio Technologies Pvt. Ltd and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Flarrio Technologies Pvt Ltd	
	Rahal Glide	
Dr. Sr Rosily T.L. r.j.m Principal Sr. Rosily pm	Rahul Ghosh Director	
Witness Swinte anam!	Witness	

NAME OF	S. No.	Name of the student	L
STUDENTS	1	Aadhya Agrawal	j
	2	Aadhya Gupta	
	3	Angela Arthur	
	4	Anika Singhal	
	5	Arunima Sharma	3
	6	Chayanika Pawar	Š
	7	Deepali Malhotra	
	8	Jasmine Saluja	
	9	Jerene Rachna	¥,

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info@jmc.ac.in principal@jmc.ac.in

	10	Michelle Rozario		
	11	Nishtha Kamra		
	12	Pearl Gupta		
	13	Radhika Sharma		
	14	Richa Bhatia		
	15	Riya Harjai		
	16	Roselene Roby		
	17	Ryna Irengbam		
	18	Sakshi Mittal		
	19	Sakshi Soni		
	20	Sampriti Mishra		
	21	Shireen		
	22	Shirin Nayyar		
	23	Sneha Sanyal		
	24	Vainika		
	25	Vidhi Vashishth		
	26	Yukta Dhamkhar		
	27	Yukti	15	
			- A	_
NAME OF	S. No.	Name of the student	Course	
MC STUDENTS	1	Aadhya Agrawal	Maths H	
TODENTS	2	Aadhya Gupta	Есо Н	
	3	Angela Arthur	Maths H	
	4	Anika Singhal	Maths H	
	5	Arunima Sharma	Maths H	
	6	Chayanika Pawar	Maths H	Sec.
	7	Deepali Malhotra	Eco H	
	8	Jasmine Saluja	Maths H	
	9	Jerene Rachna	Eco H	By a
	10	Michelle Rozario	Eco H I	
	11	Nishtha Kamra	Есо Н	1 200
	12	Pearl Gupta	Maths H	1 6
	13	Radhika Sharma	Maths H	
	14	Richa Bhatia	Math H II	
	15	Riya Harjai	Maths H-II	
	16	Roselene Roby	B.Com P	
I		The state of the s		the state of the s

Maths H

Ryna Irengbam

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Email Id: jmcadmn@yahoo.co.in

18	Sakshi Mittal	Maths H	
19	Sakshi Soni	Maths H	
20	Sampriti Mishra	Maths H	
21	Shireen	Maths H	
22	Shirin Nayyar	Eco H	
23	Sneha Sanyal	Есо Н	
24	Vainika	Maths H	
25	Vidhi Vashishth	Maths H	
26	Yukta Dhamkhar	Maths H	
27	Yukti	Maths H	

NAME	FRENC	H LANGUAGE (CP08FR)	
NAME OF	S. No.	Name	
STUDENTS	1)	AALOKITA BASU	
ENROLLED	2)	ADITI WADHWA	
	3)	AKANKSHA	
	4)	AMALI	
	5)	ANANTA	
	6)	ANANYA BHATNAGAR	
	7)	ANJU RANI	
	8)	ARUNIMA SHARMA	
	9)	DIANA KAR	
	10)	DIVYA	
	11)	HIMANSHI GUPTA	*. X:
	12)	IGLAT JOSEPH	leas.
	13)	ISHA JOSHI	
	14)	JAGRITI	
	15)	KANIKA SHARMA	
	16)	KHUSHBOO KHANDELWAL	
	17)	KOKIL	
	18)	LIYA JOSEPH	
	19)	MAHIMA NAYAL	
	20)	MANJEET KAUR	
	21)	MANSIMRAN KAUR	
	22)	MEGHA CHHIKARA	422 B
	23)	MEHER JAIN	The same of
	24)	NEETA KARKI	
	25)	NIKITA DHAYAL	
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26) NUPUR RATNANI	
27) PRIYANKA KATHURIA	
28) PRIYANKA RATHORE	
29) RIYA DHAMA	
30) RIYA JERATH	
31) SANTUSHTI PURI	
32) SHAGUN DEBEY	
33) SRISHTI GOYAL	
34) STEFFI ANN CHERIAN	
35) STEFFY SUNNY	
36) TANVEE SHARMA	

NAME	SPANISI	H LANGUAGE (CP09SP)	
NAME OF	S. No.	Name	
STUDENTS	1)	ANISHA BHALLA	
ENROLLED	2)	ANJALI KOTNALA	
	3)	CARRON FERNANDES	
	4)	CHHAVI SHARMA	
	5)	DIKSHA KUMAR	
	6)	JANVI TANWAR	*
	7)	JHILAM GANGOPADHYAY	
	8)	LAVANYA TRIPATHI	Ç.
	9)	MANSI CHOUDHARY	
	10)	MEGHANJALI	
	11)	MUSKAN	
	12)	NAMITA SINGH	
	13)	NEHA	
	14)	RAKSHITA BHARGAV	
	15)	SAKSHI TARAR	
	16)	SHUBHI JAIN	
	17)	SIMRAN DHARIWAL	
	18)	SIMRAN SAINI	11 1 50 N
	19)	YOGITA VATS	

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for the year